

A NEW CALL FOR PROJECTS LAUNCHED BY THE CITÉ NUMÉRIQUE

Le Havre French Tech is launching the Start-up Challenger call for projects. It is open to all project leaders who have created their start-ups and who wish to benefit from individual support.

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Aimed at all project leaders who have created a start-up in the maritime, port, logistics, industry, tourism, or even heritage fields, this call for projects will provide these entrepreneurs with a 12-month individual support programme adapted to the needs of their start-up.

This support programme will help project leaders address some major issues they may encounter, such as :

- > offer & business model
- > funding
- > sales & customer relations
- > marketing & distribution
- > accounting & legal issues
- > manufacturing.

What does the programme include ?

The programme includes workshops, creation of new connections, monitoring, sales pitch preparation, provision of facilities, etc..

>> Find out more about Start-up Challenger (<https://innovation.lafrenchtech-lh.fr/fr/challenges/programme-startup-challenger-2021?lang=fr>)
