

# ALTERNANCIA

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L' École de Commerce au Havre

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🌐 Site internet (<https://www.alternancia.fr/business-school-le-havre/>)

🚌 **Bus:** LIA 3, 4 et 5

**Alternancia** delivers work-study diplomas from Bac+2 to Bac+5 in the sectors of commerce, management, marketing, and communication and transport:

- BTS MCO – Operational Commercial Management
- BTS NDRC – Negotiation and Digitalization of Customer Relations
- BTS SAM – Support for Managerial Action
- BTS GTLA – Transport Management and Associated Logistics
- European Bachelor Marketing
- European Master in Digital Management

## The strong points of Alternancia:

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Students benefit from personalized support at each stage of their professional project, The school has developed a large network of partner companies located locally, offering students numerous job opportunities in the region, Alternancia gives work-study students the possibility of a delayed return to school until the end of December, thanks to an innovative educational catch-up program.




*When we talk about work-study training, the figures speak for themselves: eight out of ten young people find a job within the year following obtaining their diploma, while one in two young people who have followed a traditional training do not find a job during the same period.*

*A figure that we find in our employability percentage at Alternancia: thus, 85% of our graduates sign a contract within six months after the end of their course: a most satisfactory result, obtained thanks to our standards and our strategy of tripartite collaboration.*

*Our 100% work-study training courses make it possible to meet the needs of companies in terms of operational employees, while ensuring our students receive quality training provided by trainers from the professional world. This is how we ensure the complete success of our mission; train the young talents of tomorrow to meet the needs of local businesses.*

***Pierre-Emmanuel LE BRUN, Director.***

## **For high school students:**

The selections for the training courses offered by Alternancia are accessible on Parcoursup. 



## Pour plus d'informations

<https://www.alternancia.fr/business-school-le-havre/> 