CAMPUS
LE HAVRE-NORMANDIE

STUDIES

LA MANU

The higher school of digital professions

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La Manu, higher school of digital professions, was founded in 2016 and trains specialists in digital professions.
The Le Havre campus is one of the school's 5 campuses, which are spread across the Normandy, Hauts-de-France and Ile-de-France regions and are at the heart of the digital ecosystems.
La Manu is a private higher education establishment, professional training organization and CFA Digital, currently offering diploma courses from Bac+2 to Bac+5.

La Manu specializes in the professions of Web development, digital communication and marketing, Web Design as well as Data and artificial intelligence.
La Manu belongs to a new generation of school, which focuses on promoting talent. The objective of La Manu is to meet the skills needs of companies in digital professions.

What courses?

La Manu offers a Bachelor's program in Digital Professions over a period of 3 years, with recognized RNCP level 6 qualifications and the accumulation of ECTS credits. This course offers 4 specializations to choose from:

- Digital creation and web design project manager,
- Social media & digital marketing project manager,
- Data & AI project manager,
- Web Development & AI Project Manager.

In addition, La Manu offers Masters in Project Management, with recognized RNCP level 7 qualifications, specializing in Social Web Marketing, Data, AI and Web Design and Digital Creation.

La Manu provides RNCP diploma courses at levels 5 to 7 (Bac+2 to Bac+5), with a Bachelor/Master's diploma and a state professional qualification.

What pedagogy?

- Support for each student: La Manu relies on human-scale promotions guaranteeing individualized monitoring for each student in order to ensure success in the exam and the realization of the professional project.
- Practice and professional immersion are emphasized. La Manu students work on projects and real cases, often proposed by companies in the local economic fabric. In addition, Bachelor students directly apply the skills acquired in company internships in the 1st and 2nd year. Finally, the last year takes place exclusively on a work-study basis.
- Business and entrepreneurship are at the heart of the educational project. La Manu partners are called upon to develop programs and develop animation methods. Students also benefit from employment and entrepreneurial coaching thanks to La Manu EXperience. La Manu also offers certifications recognized by companies (Microsoft Cloud Azure, Microsoft BI, Data, Lean6Sigma) which are eagerly awaited by manufacturers.

- The development of autonomy, initiative, innovation, creativity and other soft skills are worked on daily to meet the expectations of companies and allow students to develop skills that will allow them to quickly evolve. towards positions of responsibility within the companies that will hire them.

Le Havre Campus

Located in the city center in a beautiful art deco building, the La Manu campus welcomes all students in the best conditions.

Ideally located, close to the train station and public transport, close to all local services, without forgetting the beach 5 minutes from the campus.