CAMPUS
LE HAVRE-NORMANDIE

STUDIES

NORMANDY WEB SCHOOL

The digital careers school

12 Cr Commandant Fratacci
76600 Le Havre (http://maps.google.com/maps?q=12%20Cr%20Commandant%20Fratacci%20+76600+Le%20Havre)

9 a.m. to 5 p.m., Monday to Friday

02 79 02 73 78

Email

Site internet (https://normandiewebschool.fr/)

Tram : A et B Gares

Bus : 3, 5, 6, 8 et 9 Gares
8 Paul Vatine

Disability representative : a.philippe@normandiewebschool.fr

On a human scale, Normandy Web School is a Private Technical Higher Education School which provides training in digital professions over 3 or 5 years (Digital Marketing, Graphic Communication, Web Development and Digital Communication) and leads to a state title (RNCP 35541).

An innovative school

- Learning focused on the acquisition of skills
  - In order to guarantee concrete learning, all of our courses are taught by professionals: business managers, developers in a web agency, communications managers in a large group, etc. Each of them brings not only their professional expertise but also and above all their feedback on their field experience.
- Innovative learning, active learning
  - Each course combines theoretical presentation, bottom-up learning, group work and individual achievements. With a theme for the day or week, we seek to challenge students and encourage them to look for new ways of acting, so they are actors in their learning.
- A professional apprenticeship
  - We are constantly monitoring business developments, we consult local businesses in order to better understand their needs. Our course programs are therefore reworked each year in order to enable the best possible employability of our students.
- Build our programs as closely as possible to the needs of businesses.
  - In order to allow our students to measure the challenges facing businesses, we work in close collaboration with different structures in the region: associations, communities, VSEs, SMEs, large groups, etc. Through real study projects entrusted by them, they then apply during the course, in a concrete way, the production proposal for real clients.
- Personalized learning
  - We noticed a diversity of our target audience, people returning to studies or reorientation, new high school graduates. It therefore seemed essential to us to strengthen support according to each person's needs and to build more personalized courses, as close as possible to individual aspirations and situations.
  - With groups of a maximum of 25 students, and dedicated moments for individual monitoring, our speakers and educational managers support each student on their learning curve and their professional projects.

- Responsible learning
  - Aware of the challenges of our time and the role of a school such as Normandie Web School, we have decided to invest fully in responsible digital technology. The different courses offered by the School all integrate responsible digital teaching and emphasize the environmental role of each person.

Study level (grade)

- Master
- Bachelor

Training

- Initial training
- Continuing education
- Work-study

Our Courses

The first year at Normandie Web School is designed as a period of immersion in the digital world. This fundamental year allows students to familiarize themselves with basic concepts and the various facets of the digital sector. It helps students identify the specialization that best suits their interests and ambitions.

Specialization and project management from the second year :

- Digital Marketing
- Graphic Communication
- Web development
- Digital Communication

The Normandie Web School, an application outside Parcoursup

A private technical higher education establishment, Normandie Web School offers its own admission procedure:

- You apply directly online: Apply - Normandie Web School (https://normandiewebschool.fr/candidater/)
- An admissions officer will contact you immediately to arrange an interview quickly.
- You participate in the admission session.
- You receive the response and complete your registration form.

