





## **UMRAN ERTEM**

Student in Master MCI International Marketing

An international atmosphere

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## Her background

I decided to come and study at the University of Le Havre to do my bachelor's degree in Management (bilingual English) after doing my bachelor's degree in foreign languages at the University of Caen. The Université du Havre was the only university in Normandy to offer this course entirely in English.

## Her projet



After my Master's degree, I have a clear vision of my professional project: I want to pursue my career in the field of communications. More specifically, I aspire to become a community manager for a major luxury brand in the fashion or cosmetics industry.

For me, working in luxury fashion or cosmetics represents an opportunity to combine my passion for creativity, style and beauty with my communication skills.

## What do you think of Le Havre?

For me, Le Havre is much more than just a city. It's the city of my studies! A dynamic and inspiring city that offered me a unique and enriching experience.

Students from all over the world create an international atmosphere, encouraging intercultural exchange and open-mindedness!